



Ms Anna Hallberg
Hallberg Bygg AB
Kungsgatan 12
753 21 Uppsala

Västerås, 27 September 2026
Our ref. Proposal MS-2026-118

Proposal for the redesign of your customer portal

Dear Ms Hallberg,

Thank you for meeting us in Uppsala last week and for walking us through the way your site managers use the customer portal today. It was clear that the portal holds the right information but makes it hard to find: most of the questions your office answers by phone are already answered somewhere in it.

We propose a redesign in **three phases over twelve weeks**. The first phase maps the ten most common tasks with your customers and staff; the second turns them into a clickable prototype that we test on site; the third delivers the finished design and supports your developers while they build it.

The fixed price for all three phases is **SEK 480,000** excluding VAT, invoiced at the end of each phase. The full proposal, with the schedule and the people involved, is available at malaren.studio/p/MS-2026-118.

We would be glad to start in the week of 2 November. If you have any questions, or would like to adjust the scope, please call me directly on the number above.

Kind regards,

Erik Sandberg

Creative Director, Mälaren Studio AB